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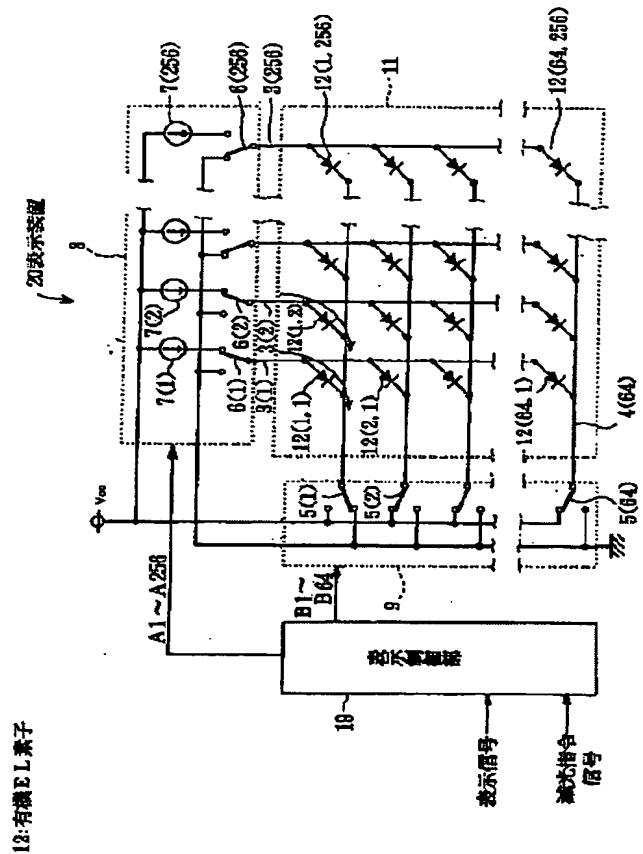
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TITLE : DISPLAY EQUIPMENT AND DRIVING METHOD OF DISPLAY EQUIPMENT



ABSTRACT : PROBLEM TO BE SOLVED: To provide display equipment which performs monochromatic luminescence display that can adjust luminescent intensity without reducing display quality.

SOLUTION: To a display panel 11 which performs a white luminescence display using organic EL elements 12 as pixels constituted by laminating two emitter layers 16 and 17, a display control section 19 performs attenuated display by performing PWM control without changing driving voltage level impressed to each EL elements 12.

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